



# Cool Chips plc

GIBRALTAR COMPANY NUMBER 57885  
INFORMATION CIRCULAR  
Fiscal Year 2011

## 1. SOLICITATION OF PROXIES:

This information circular is furnished in connection with the solicitation of proxies by the Management of Cool Chips plc ("Company") for use at its Annual Meeting of Members to be held 28 June 2011 in Gibraltar and via the Internet at [www.coolchips.gi](http://www.coolchips.gi), with the Record Date of the meeting being 3 May 2011, for the purposes set forth in the Notice of Meeting. It is expected that the solicitation will be by mail, e-mail, fax, Internet web site, telephone or in person by Officers and Directors of the Company. The cost of solicitation will be borne by the Company. The information contained herein is given as of 31 March 2011, unless otherwise indicated. All dollar figures set forth are expressed in United States Dollars. All accounting is done in accordance with Gibraltar Generally Accepted Accounting Principles (GAAP).

## 2. QUORUMS AND VOTING:

The authorised share capital of the Company is £100,000 GBP, consisting solely of one class of common shares divided into 10,000,000 shares with par value of £0.01 GBP per share, of which 8,251,947 shares were outstanding at the close of business 31 March 2011. Each holder of record of a common share as of the Record Date for the meeting is entitled to attend the meeting and to cast one vote for each share. Proxies are being accepted by hand delivery, mail, e-mail, fax, and the Company's Internet website at [www.coolchips.gi](http://www.coolchips.gi). Any resolution to be voted upon at the meeting must be approved by a majority of the votes cast, unless the Company's Articles of Association stipulate a number or proportion of the votes cast in excess of a majority. The meeting will proceed as long as there is a quorum at the meeting including the voted proxies.

## 3. REVOCATION OF PROXIES:

Each shareholder has the power to revoke a proxy at any time as long as it has not been exercised. In addition to revocation in any other manner permitted by law, a member giving a proxy pursuant to this solicitation who wishes to revoke the proxy instrument may do so in writing. This revocation must be executed by the member, or by his attorney authorised in writing, or, if the member is a Corporation, under its Corporate seal or by an officer or attorney thereof duly authorised, and received by mailed, or deposited, at any office of the Company, via e-mail to [proxy@coolchips.gi](mailto:proxy@coolchips.gi), or by fax to +44.207.405.3593 at any time up to and including 1700 CET on the last business day preceding the day of the meeting, or any adjournment thereof at which the proxy is to be used, or with the Chairman of such meeting on the day of the meeting, or adjournment thereof.

## 4. PRINCIPAL HOLDERS OF VOTING SHARES:

To the knowledge of the Directors and Officers of the Company there is no person who beneficially owns or exercises control or direction over shares carrying more than ten percent of the votes attached to shares of the Company as of 31 March 2011 except:

Borealis Technical Limited (which is a 98% owned subsidiary of Borealis Exploration Limited) owns 5,201,377 shares, which is 63.03% of the outstanding shares.

## 5. ELECTION OF DIRECTORS:

### Present Directors

Rodney T. Cox, Ph.D.  
Peter Vanderwicken, A.B.  
Isaiah W. Cox, A.B.  
Nechama J. Cox, Ph.D  
Giulio Pontecorvo, Ph.D  
Wayne S. Marshall, Ph.D

### Remaining Term

Up for Election  
Up for Election  
1 year  
1 year  
2 years  
2 years

The proxy will be voted for the following proposed nominees (or for a substitute nominee in the event of contingencies not known at present) who will serve for a period 3 years, or their successors if they are elected or appointed in accordance with the Articles of Association of the Company. Respective reported share totals are as at 31 March 2011.

**RODNEY T. COX** became Chief Executive Officer on 23 April 1996. Dr. Cox became a Director and Chairman of the Board of the Company on 21 December 1999. He is also a Director, Chairman of the Board and Chief Operating Officer of Borealis Exploration Limited since 27 December 1978; Avto Metals plc, 06 October 2004; Chorus Motors plc, 21 December 1999; Faraway plc, 28 April 2003; Photon Power plc, 23 March 2000; Power Chips plc, 23 March 2000 and also 12 additional affiliated companies, wholly or partially owned, direct or indirect, since prior to 2005, except for WheelTug plc where he is Chairman of the Board since 9 February 2005 and Roche Bay plc where he holds no position. Dr. Cox is also a member of the Council of several Gibraltar Charitable Foundations, including The Jeremiah Toyam Cox Foundation Limited (TJTCFL) and the Cox Hart Foundation Charitable Foundation. There are more than 10 members of the Council of each of these foundations. Dr. Cox is also a member of the Board of Directors of Shiloh Limited International, Inc., a corporation, which is wholly owned by TJTCFL, which also owns other business entities including The Parmenides Group, a partnership wholly owned by TJTCFL. Dr. Cox has no ownership interest in these various entities and has received to date no remuneration for any services performed on behalf of these various charitable entities, or payments of any kind from any of these entities. None of these individual Charitable Foundations, companies or partnerships directly own over 10% of any of the Borealis Family of Companies shares although they do hold shares as nominees and custodians for other unaffiliated entities that have control in aggregate of in excess of 10% of the outstanding shares in all of the Borealis Family of Companies. Rodney T. Cox beneficially owns directly or indirectly 22,387 shares of Cool Chips plc.

**PETER VANDERWICKEN** became a Director of the Company on 6 September 2000. Mr. Vanderwicken is a private investor. He is currently also a Director and Consultant to Borealis Exploration Limited since 03 August 1999; Avto Metals plc, 6 October 2004; Chorus Motors plc, 6 September 2000; Power Chips plc, 6 September 2000; Photon Power plc, 6 September 2000; and a Director and non-executive Chairman of Roche Bay plc since 23 February 2006. He is also a member of the council of the Trixie Foundation and of council of the Peter Vanderwicken Foundation, though he has no direct or indirect ownership in either foundation and has received no remuneration, direct or indirect, from either foundation. Mr. Vanderwicken beneficially owns directly or indirectly 13,259 shares of Power Chips plc.

**THE PRESENT POSITION AND OFFICE WITH THE COMPANY IF APPLICABLE, AND THE PRESENT PRINCIPAL OCCUPATION OR EMPLOYMENT OF THE INCUMBENT DIRECTORS AND OFFICERS ARE AS FOLLOWS. UNLESS OTHERWISE STATED, SUCH OCCUPATION OR EMPLOYMENT HAS CONTINUED FOR MORE THAN THE LAST FIVE YEARS.**

**ISAIAH W. COX** became a Director of the Company on 21 December 1999. Mr. Cox is President, Chief Operating Officer, a member of the Executive Committee and Compensation Committee of the Company. He holds the same position and is also a Director of Borealis Exploration Limited since 15 February 1994; Avto Metals plc, 6 October 2004; Chorus Motors plc, 21 December 1999; Faraway plc, 28 April 2003; Photon Power plc, 23 March 2000; Power Chips plc, 23 March 2000 and WheelTug plc, 9 February 2005. In addition, except for Roche Bay plc, Mr. Cox has been serving as a Director of 12 additional affiliated companies, wholly or partially owned, direct or indirect, since prior to 2005. Mr. Cox is Chief Executive Officer of WheelTug plc, a direct subsidiary of Chorus Motors plc, a direct subsidiary of Borealis Exploration Limited. Mr. Cox is also a member of the Council of several Gibraltar Charitable Foundations, including The Jeremiah Toyam Cox Foundation Limited (TJTCFL), the Cox Hart Foundation Charitable Foundation, the Nechama Cohen Cox Foundation, and the BH Foundation. There are more than 10 members of the Council of each of these foundations. Mr. Cox is also a member of the Board of Directors of Shiloh Limited International, Inc., a corporation, which is wholly owned by TJTCFL, which also owns other business entities including The Parmenides Group, a partnership wholly owned by TJTCFL. Mr. Cox has no ownership interest in these various entities and has received to date no remuneration for any services performed on behalf of these various charitable entities, or payments of any kind from any of these entities. None of these individual Charitable Foundations, companies or partnerships directly own over 10% of any of the Borealis Family of Companies shares although they do hold shares as nominees and custodians for other unaffiliated entities that have control in aggregate of in excess of 10% of the outstanding shares in all of the Borealis Family of Companies. Isaiah W. Cox beneficially owns directly or indirectly 21,750 shares of Cool Chips plc.

**NECHAMA J. COX** became a Director of the Company on 1 August 2001. Dr. Cox is the Chief Operating Officer of Chorus Motors plc. She is currently also a Director of Borealis Exploration Limited, since 1 August 2001; Chorus Motors plc, 1 August 2001; Faraway plc, 5 October 2004; Photon Power plc, 1 August 2001; Power Chips plc, 1 August 2001. Dr. Cox is also a member of the Council of several Gibraltar Charitable Foundations, including The Jeremiah Toyam Cox Foundation Limited (TJTCFL), the Cox Hart Foundation Charitable Foundation, the Nechama Cohen Cox Foundation, and the BH Foundation. There are more than 10 members of the Council of each of these foundations. Dr. Cox is also a member of the Board of Directors of Shiloh Limited International, Inc., a corporation, which is wholly owned by TJTCFL, which also owns other business entities including The Parmenides Group, a partnership wholly owned by TJTCFL. Dr. Cox has no ownership interest in these various entities and has received to date no remuneration for any services performed on behalf of these various charitable entities, or payments of any kind from any of these entities. None of these individual Charitable Foundations, companies or partnerships directly own over 10% of any of the Borealis Family of Companies shares although they do hold shares as nominees and custodians for other unaffiliated entities that have control in aggregate of in excess of 10% of the outstanding shares in all of the Borealis Family of Companies. Nechama J. Cox beneficially owns directly or indirectly 16,275 shares of Cool Chips plc.

**GIULIO PONTECORVO** became a Director of the Company on 28 August 2003. Dr. Pontecorvo is Professor Emeritus at the Columbia University Graduate School of Business, and has served on numerous National Academy of Science committees. Dr. Pontecorvo has advised the United Nations and other multilateral organizations on a variety of economic and environmental issues, and has published widely on many economic, financial and environmental topics. He has also been serving as a Director of Borealis Exploration Limited since 28 August 2003; Chorus Motors plc, 28 August 2003; and Power Chips, 28 August 2003. Giulio Pontecorvo beneficially owns directly or indirectly 6,000 shares of Cool Chips plc.

**WAYNE S. MARSHALL** became a Director of the Company on 21 December 1999. He is Professor Emeritus of Business Administration at Long Island University. He is also a Director of Borealis Exploration Limited since 11 September 1985; Avto Metals plc, 6 October 2004; Chorus Motors plc, 21 December 1999; Faraway plc, 28 April 2003; Photon Power plc, 23 March 2000; Power Chips plc, 23 March 2000 and WheelTug plc, 9 February 2005. In addition, except for Roche Bay plc, Dr Marshall has been serving as a Director of 12 additional affiliated companies, wholly or partially owned, direct or indirect, since prior to 2005. In addition, he is a member of the council of The Jeremiah Toyam Cox Foundation Limited (JTCFL) and the VSBM Foundation Limited and is on the board of Shiloh Limited International Inc. (SLII), a Panamanian company wholly owned by JTCFL. SLII is contracted by the Borealis Family of Companies to make payments to 3<sup>rd</sup> parties for fees and obligations earned for successful introductions and fund raising. Wayne S. Marshall beneficially owns directly or indirectly 58,303 shares of Cool Chips plc.

**STM Fidecs Management Limited** (formerly known as Fidecs Management Limited) became Corporate Secretary of the Company on 21 May 2001.

**6. APPOINTMENT OF AUDITORS:**

Unless otherwise specified therein, it is presently intended to vote the proxy to appoint Moore Stephens Limited, Chartered Accountants, Gibraltar, as auditors of the Company, to hold office until the next annual meeting of shareholders, and to authorize the Directors to fix their remuneration.

**7. OPTIONS:**

There are no options issued or outstanding as of 31 March 2011.

**8. INSURANCE:**

The Company has liability insurance for its various offices and facilities worldwide. The Company is obligated to indemnify all of its Officers and Directors against any legal actions or threatened legal actions that are in any way related to their relationship to the Company. The indemnification includes paying all legal bills and all costs of any kind relating to any such claims.

**9. INTEREST OF LARGE SHAREHOLDERS IN MATERIAL TRANSACTIONS WITH THE COMPANY:**

Borealis Technical Limited collects a nominal annual retainer fee for managing the business of Cool Chips plc. All funds raised before Fiscal Year 2007 by the sale of Cool Chips plc shares went to Borealis Technical Limited, where they became an account payable to Cool Chips plc. Borealis Technical Limited, in return, paid all the expenses for Cool Chips plc. This meant that Cool Chips plc had its expenses paid and the funds used to pay these expenses were still owed by its parent company to Cool chips plc. Beginning in Fiscal Year 2007, Cool Chips plc has been a stand-alone profit centre.

**10. GENERAL:**

The Management knows of no matter to come before the Annual Meeting other than the matters referred to in the Notice of the Meeting. If any matters that are not now known to the Management should properly come before the meeting, the accompanying proxy instrument will be voted on such matters in accordance with the best judgment of the person or persons voting it.

Please refer to the Company's Audited Annual Accounts posted on its website at [www.coolchips.gi](http://www.coolchips.gi) for financial disclosure about the Company's operations for the fiscal year ended 31 March 2011.

The contents and sending of this information have been approved by the Directors of the Company.

Dated 28 June 2011

**Cool Chips plc**

A handwritten signature in black ink, appearing to read 'Rodney T. Cox', with a large, stylized initial 'R' at the start.

Rodney T. Cox, Ph.D.  
CEO/Chairman of the Board

A handwritten signature in black ink, appearing to read 'Isaiah W. Cox', with a large, stylized initial 'I' at the start.

Isaiah W. Cox, A.B.  
President/COO